

# Accelerate pipeline with TechTarget's High-Quality Leads™

## Arm sales with the contacts and the intelligence to influence the deal

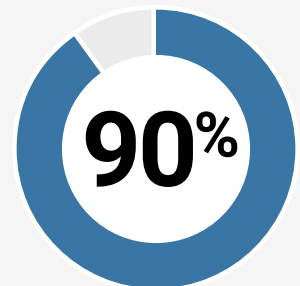
TechTarget's High-Quality Leads **connect sales reps with early-stage prospects** who have relevant technology challenges—and a confirmed need to solve them. With High-Quality Leads, your sellers can quickly identify emerging opportunities, get into deals earlier, and increase your chances of making the shortlist.

### Save time prospecting with High-Quality Leads

- **Researching technologies in your market**
- **Directly confirmed a challenge and need** that you can solve
- **Exposed to your content** on the TechTarget network
- **Triple verified** contact data
  - Valid phone number
  - Valid corporate email address
  - Confirmed to work at the organization

## Why are High-Quality Leads better than the average lead?

- **They're more responsive:**  
Triple verification eliminates bad phone numbers and bounced emails.
- **They're pre-qualified:**  
We've already identified a need, so that you can prioritize your outreach.
- **They're more likely to convert:**  
Directly verified buyer intent insights on tech challenges and desired outcomes help to spark interest, inform discovery and improve conversion.



of buyers consider multiple solutions before moving to vendor selection. Ensure you're considered with **TechTarget High-Quality Leads**.

Source: TechTarget Identity Pulse Survey

To learn more, visit [techtarget.com/products/sales-quality-leads/](https://techtarget.com/products/sales-quality-leads/) or contact your TechTarget sales representative today.

#### About TechTarget

TechTarget (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies.

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